

# Bakersfield Plaza

Bakersfield, CA

# Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

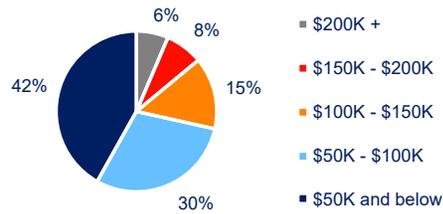
Source: Synergos Technologies, Inc

| Current Year Demographics               | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population                      | 7,934         | 102,541       | 328,924       | 230,568      |
| Total Daytime Population                | 19,045        | 157,110       | 360,722       | 266,517      |
| Workplace Population                    | 14,519        | 75,078        | 131,783       | 105,160      |
| Average Household Income                | \$82,286      | \$83,517      | \$92,396      | \$80,025     |
| Median Household Income                 | \$67,631      | \$61,606      | \$68,042      | \$59,077     |
| Total Households                        | 2,990         | 36,955        | 109,580       | 77,423       |
| Median Home Value                       | \$336,519     | \$342,256     | \$374,668     | \$329,364    |
| College (4+)                            | 20.9%         | 17.7%         | 18.1%         | 14.6%        |
| Total Consumer Spending/Capita (Weekly) | \$438         | \$436         | \$443         | \$431        |
| % of Households with Children           | 32.8%         | 34.1%         | 35.0%         | 35.6%        |

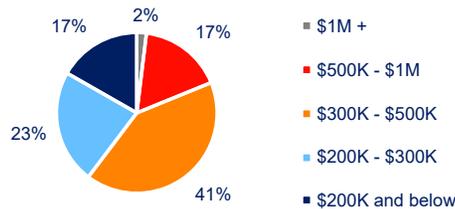
## 2030 Demographic Projections

|                                    |       |         |         |         |
|------------------------------------|-------|---------|---------|---------|
| Projected Population               | 8,456 | 109,606 | 357,211 | 247,796 |
| Projected Annual Growth Rate       | 1.3%  | 1.3%    | 1.7%    | 1.5%    |
| Projected Total Growth Rate (5-Yr) | 6.6%  | 6.9%    | 8.6%    | 7.5%    |

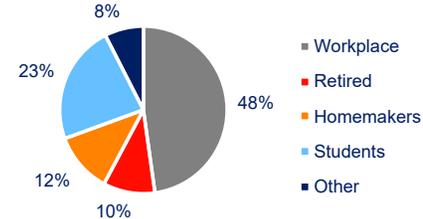
## 3-Mile Radius Section Detail



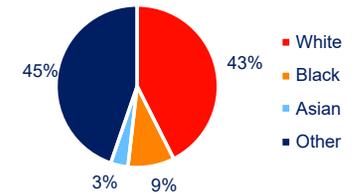
Household Income



Home Value



Daytime Population



Hispanic Origin: 53.2%

Race

